



Dear Friend,

Welcome to Game On Cancer! It's finally spring, which means Game On Cancer is kicking off another exciting year, and we're thrilled to have you onboard. Read on for a few updates from your GOC coaches.

Game On Cancer Executive Committee - Thank you!



Thank you to the many business leaders that attended the Game On Cancer Corporate Kick-Off Breakfast at Ford Field. The room was filled with fresh excitement and support for Game On Cancer, and while we value our long-standing community partners, we're thrilled to see many new companies joining forces with GOC as sponsors and fundraising teams.

Special thanks to our Executive Committee for leading these efforts: Ellyn Davidson (Brogan & Partners), Dan Deighton (Marsh), Rachel Hurst (Kroger), David Kelly (Turner Construction), Ted Van Zelst (Detroit Pistons) and Mary Jane Vogt (HFHS Development).

Monthly Tip

Fundraisers are braver in a group! An average GOC team is 8-10 members strong. Now is a great time to focus on team recruitment and there are so many perks:

- Members of a team raise 70% more than the average individual
- Members encourage each other and



- compete with one another (friendly competition makes for a really fun campaign!)
- Members are accountable to their team
- Teams are our brand ambassadors – news of successful teams spreads rapidly and helps Game On Cancer grow!

We're here to help with your recruitment efforts. Reach out to a GOC Coach today to schedule a kick-off, assist in drafting a recruitment message or advertisement, or work with you to create a "Join the Team" incentive!

Need some extra encouragement? All Team Captains with 8 team members or more recruited by **Wednesday, May 9** will be entered to win a pair of tickets to [Taste of the Lions](#) on Wednesday, May 16. This is an event you won't want to miss!

Run/Walk Team Updates



We are so excited to welcome Game On Cancer team members who are running or walking Detroit Free Press 5K, half marathon or marathon on our behalf. Please remember to register yourself for your event on the [race website](#) and forward your online confirmation to [Anika Smith](#), our run/walk team lead. We will be offering exclusive incentives to the team including a special team celebration dinner at Andiamo's Riverfront in Detroit on October 19. All details can be found [here](#).

Want to get some miles in with the team? Join us on **Tuesday, May 22**, at the [Mercury Burger Bar](#) in Detroit at 5:45 pm where we will be joining the [Downtown Detroit Runners and Walkers](#) for their weekly meet up. They typically have routes of anywhere from 4-6 miles but come out and do whatever mileage you're comfortable with at any pace you wish and then stick around for dinner afterward. Anika will be there and looks forward to meeting you!

Leaderboard

Top 3 Teams

1. C.Ancers for Cancer - \$3,265
2. HFCI Supportive Oncology - \$840
3. Center for Cancer Surgery - \$690

Top 3 Individuals

1. Tracey Turnquist - \$3,185
2. Robert Smolinski - \$3,000
3. Karen Rosinski - \$650

Finally, don't forget: The first 100 people to register and raise \$50 will receive a Game On Cancer fleece blanket.

As always, don't hesitate to connect with us if you need help. Together, we will tackle cancer!

Your Game On Cancer Coaches,

[Lynn Vogt](#)

HFHS and Community Team Lead

[Anika Smith](#)

Run/Walk Team Lead

[Christina Johnson](#)

Corporate Team Lead

Contact us at GAMEONCANCER@HFHS.ORG | [UNSUBSCRIBE](#)